



**Fox River Valley Public Library District  
Strategic Plan 2017 – 2020  
Goals & Objectives**

The strategic plan is structured to allow flexibility and adaptation to changes in the FRVPLD environment and the community it serves. The intent of the plan is to create a framework for innovation and internal change while maintaining customer satisfaction. The following goals and objectives broadly define the areas in which district efforts will be concentrated over the next three years.

**GOAL 1: OPTIMIZE MATERIALS, PROGRAMS AND SERVICE**

OBJ A: Increase total materials circulations by 1% each year. Baseline is 569,196 in FY1516.

OBJ B: Increase average program attendance by 5% each year. Baseline is 19 in FY1516.

OBJ C: Optimize service to the public

OBJ D: Optimize service to internal customers

**GOAL 2: ENRICH LEARNING OPPORTUNITIES FOR ALL AGES**

OBJ A: Increase partnerships with D300 and other educational organizations

OBJ B: Offer programs and services for patrons with special needs

OBJ C: Incorporate Wahoo Woods in programs and services

OBJ D: Increase partnerships with community organizations

**GOAL 3: ENGAGE, LISTEN, AND RESPOND TO OUR DIVERSE POPULATION**

OBJ A: Survey our diverse population

OBJ B: Evaluate fine structure to engage economically disadvantaged and disaffected patrons

OBJ C: Deliver collections / services / programs that target all demographic segments

**GOAL 4: EXPAND ACCESS TO TECHNOLOGY**

OBJ A: Provide classes that expand patron tech knowledge

OBJ B: Develop non-traditional collections that expand patron access to technology

OBJ C: Expand library services to deliver expanded access to technology

**GOAL 5: PROVIDE FACILITIES THAT MEET SERVICE NEEDS**

OBJ A: Identify deficiencies of current facilities to meet current needs

OBJ B: Correct deficiencies of current facilities to meet current needs

OBJ C: Analyze future needs and space requirements for services using a 5-year planning horizon